

# 11<sup>th</sup> Multidisciplinary Musculoskeletal Ultrasound Congress on Pain Management

13 - 14 April 2024, Hong Kong

## Sponsorship & Exhibition Opportunities

### **Diamond Sponsor**

**HK\$180,000 (Exclusive)**

- ◆ TWO exhibition booth spaces at the exhibition area (First priority in choosing the location)
- ◆ TWO full page advertisements in the Congress Programme Book (Designated page)
- ◆ The opportunity to include promotional material (ONE piece, supplied by sponsor) in the delegates' satchel (no larger than A4 size, subject to the approval of the Organizing Committee)
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Diamond Sponsor in the Congress Programme Book
- ◆ SIX complimentary registrations at Congress
- ◆ SIX complimentary tickets for Gala Dinner
- ◆ 20% discount on collective registration for over 10 participants

*\* Additional HK\$20,000 for the priority right of one named plenary lecture*

### **Platinum Sponsor**

**HK\$150,000**

- ◆ TWO exhibition booth spaces at the exhibition area and priority to select location after Diamond Sponsor
- ◆ ONE full page advertisement in the Congress Programme Book (Run-of-page)
- ◆ The opportunity to include promotional material (ONE piece, supplied by sponsor) in the delegates' satchel (no larger than A4 size, subject to the approval of the Organizing Committee)
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Platinum Sponsor in the Congress Programme Book
- ◆ FOUR complimentary registrations at Congress
- ◆ FOUR complimentary tickets for Gala Dinner
- ◆ 15% discount on collective registration for over 10 participants

*\* Additional HK\$20,000 for the priority right of one named plenary lecture*

### **Gold Sponsor**

**HK\$120,000**

- ◆ ONE exhibition booth at the exhibition area and priority to select location after Diamond Sponsor and Platinum Sponsor(s)
- ◆ TWO full page advertisements in the Congress Programme Book (Run-of-page)
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Gold Sponsor in the Congress Programme Book
- ◆ THREE complimentary registrations at Congress
- ◆ THREE complimentary tickets for Gala Dinner
- ◆ 10% discount on collective registration for over 10 participants

### **Silver Sponsor**

**HK\$80,000**

- ◆ ONE exhibition booth at the exhibition area and priority to select location after Diamond Sponsor, Platinum Sponsor(s) and Gold Sponsor(s)
- ◆ ONE full page advertisement in the Congress Programme Book (Run-of-page)
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Silver Sponsor in the Congress Programme Book
- ◆ TWO complimentary registrations at Congress
- ◆ TWO complimentary tickets for Gala Dinner
- ◆ 10% discount on collective registration for over 10 participants

### **Bronze Sponsor**

**HK\$65,000**

- ◆ ONE exhibition booth at the exhibition area and priority to select location after Diamond Sponsor, Platinum Sponsor(s), Gold Sponsor(s) and Silver Sponsor(s)
- ◆ ONE full page advertisement in the Congress Programme Book (Run-of-page)
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Bronze Sponsor in the Congress Programme Book
- ◆ TWO complimentary registrations at Congress

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## Sponsorship & Exhibition Opportunities

### Dinner Lecture Sponsor

**HK\$80,000 (Exclusive)**

- ◆ Being the host of a Dinner Lecture of 20 minutes on 13 April 2024 before the Gala Dinner
- ◆ The sponsorship covers the use of room and basic audiovisual facilities
- ◆ Opportunity to suggest potential speaker for the lecture, subject to the approval of the Organizing Committee
- ◆ Opportunity to insert your invitation cards to the registration kits and include own signage at the Gala Dinner venue
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Dinner Lecture Sponsor in the Congress Programme Book
- ◆ SIX complimentary registrations to the Congress and Gala Dinner

### Lunch Symposium Sponsor

**HK\$80,000**

- ◆ Being the host of a Lunch Symposium of 45 minutes on either 13 or 14 April 2024
- ◆ The sponsorship covers the use of room, basic audiovisual facilities and the cost of lunch boxes
- ◆ Opportunity to suggest potential speakers for the Lunch Symposium, subject to the approval of the Organizing Committee
- ◆ Opportunity to include your own signage at the Lunch Symposium venue
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ Acknowledgment as Lunch Symposium Sponsor in the Congress Programme Book
- ◆ TWO complimentary registrations to the Congress

### Head to Toe Ultrasound Scanning Workshop Sponsor

**HK\$140,000 (Exclusive)**

- ◆ Provide ultrasound machines for the live demonstration of head to toe scanning by the international directors at Congress session
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ FOUR complimentary registrations at Congress

### Ultrasound Workshop or Session Sponsor

**HK\$50,000**

- ◆ Provide 2 ultrasound machines for the stations at workshop or Congress session
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website
- ◆ ONE complimentary registration at workshop or TWO complimentary registrations at Congress

### Exhibition Booth Space

**HK\$50,000**

- ◆ One display area of 3m (W) x 2m (D) x 2.5m (H) at the Congress venue (one 6 x 2.5 feet table with two chairs will be provided)
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website

### Advertisement in Programme Book

**HK\$25,000**

- ◆ Full page 4-color advertisement (Run-of-page) in the Congress Programme Book
- ◆ Advertisement file to be provided by the sponsor and subject to the approval of the Organizing Committee

### Congress Bag

**HK\$20,000 (Exclusive)**

- ◆ Sponsor's logo on Congress bags
- ◆ Design and production cost up to 300 bags and subject to the approval of the Organizing Committee
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website

### Delegate Badge and Lanyard

**HK\$15,000 (Exclusive)**

- ◆ Sponsor's logo on lanyards
- ◆ Acknowledgment through corporate logo prior to the Congress at all appropriate marketing materials and website

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## Sponsorship & Exhibition Booking Form

Please return this booking form with appropriate payment to:

### Congress Secretariat:

Ms. Peony Yu

c/o: MIMS (Hong Kong) Limited

37<sup>th</sup> Floor, Citicorp Centre, 18 Whitfield Road, Causeway Bay, Hong Kong

Tel: (852) 3905 3998 Fax : (852) 2559 6910 Email: peony.yu@mims.com

Company:

Contact person:

\*Mr/Mrs/Ms

Position:

Department:

Address:

Mobile:

Fax:

E-mail:

Company Website:

Items	Sponsorship Amount
Diamond Sponsor (Exclusive)	HK\$180,000
Platinum Sponsor	HK\$150,000
Gold Sponsor	HK\$120,000
Silver Sponsor	HK\$80,000
Bronze Sponsor	HK\$65,000
Dinner Lecture Sponsor (Exclusive)	HK\$80,000
Lunch Symposium Sponsor (Preferred date: _____)	HK\$80,000
Head to Toe Ultrasound Scanning Workshop Sponsor (Exclusive)	HK\$140,000
Ultrasound Workshop or Session Sponsor	HK\$50,000
Exhibition Booth Space	HK\$50,000
Advertisement in Programme Book	HK\$25,000
Congress Bag (Exclusive)	HK\$20,000
Delegate Badge and Lanyard (Exclusive)	HK\$15,000
Others: _____	HK\$ _____

### Payment:

I enclose a cheque ( \_\_\_\_\_ ) in the amount of HK\$ \_\_\_\_\_ payable to:

**“MIMS (Hong Kong) Limited T/A Congress & CME”.**

Signature

Date